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1. Background

National Skill Development Corporation (NSDC) under the guidance of Ministry of skill development and Entrepreneurship (MSDE) and, Honorable Minister of Tourism, Culture and Development of North Eastern Region of India, Shri G. Kishan Reddy organized Secunderabad Kaushal Mahotsav on, June 3rd and 4th 2023, in Secunderabad, bringing innumerable apprenticeship and job opportunities for the youth of Telangana. this initiative was a step towards fulfilling the government's commitment of providing employment opportunities.

Candidates got the opportunity to take a free psychometric test at the Kaushal Mahotsav and participated in group counselling that enabled candidates in making informed decisions for planning their career.

The event not only aimed at providing a glimpse into potential employment opportunities locally, but also focused on connecting the youth with recruiters and corporates for opportunities outside Lucknow.

The recruitment drive bridged the demand and supply gap between industry and talent by providing a platform for skilled youth to connect with the industry and gain on the-spot employment offers/Letter of Intent.

2. Summary of The Kaushal Mahotsav

Sr. no.	Particulars	Details
1	<i>Date of the Kaushal Mahotsav</i>	3 rd and 4 th June 2023
2	<i>Venue of the Kaushal Mahotsav</i>	NSTI, Vidyanagar, Hyderabad Secunderabad, Telangana
3	<i>District of the Kaushal Mahotsav</i>	Hyderabad - Secunderabad
4	<i>State of the Kaushal Mahotsav</i>	Telangana
5	<i>Kaushal Mahotsav Conducted by</i>	NSDC
6	<i>No. of Employers participated</i>	148
8	<i>No. of candidates registered Online prior to the event</i>	14,353
9	<i>No. of candidates attended physically</i>	3500
11	<i>No. of shortlisting Offers</i>	3540
12	<i>No. Of offer Letters</i>	1086
13	<i>Chief Guest of the event</i>	Shri. G. Kishan Reddy, Minister of Cultural & Tourism, Northeast India.

3. Snapshot of Kaushal Mahotsav



4. Pre-Mela Activities

4.1 Press Conference

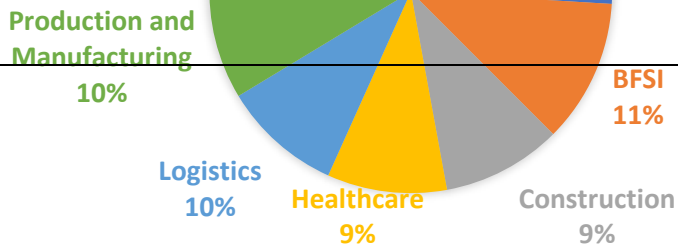
The press conference was held on 26th May 2023 in Secunderabad, snapshot of the event below:



4.2 Pre-screening of Candidates

Pre-screening Interview Drive was conducted prior to the day of the event.

- Employers were asked to share detailed job description for various job roles (specific requirements like location, salary, and educational qualifications)
- Candidates were mapped by NSDC Team as per the requirements provided
- Post completing the mapping exercise, employers were given the candidate profiles for further shortlisting
- On completion of prescreening exercise, NSDC team compiled the final list of prescreened candidates and invited them for the final interview at Kaushal Mahotsav
- The activity was carried out at NSTI, Vidyanagar, Hyderabad Secunderabad, Telangana on 28th May 2023
- A total of **781 candidates had attended** of which **348 candidates were shortlisted/selected** by the employers



5. During- mahaotsav activities

5.1. Registration of Candidates

In total:

- **14,353 candidates** had registered on NSDC digital for participating in the event
- **3,500 participated** on the day of the event

5.2 Registration of Employers

A total of **148 employers participated** on the day of the event (list of participating employers is attached as **Annexure 1**). A brief snapshot of these employers is captured below:

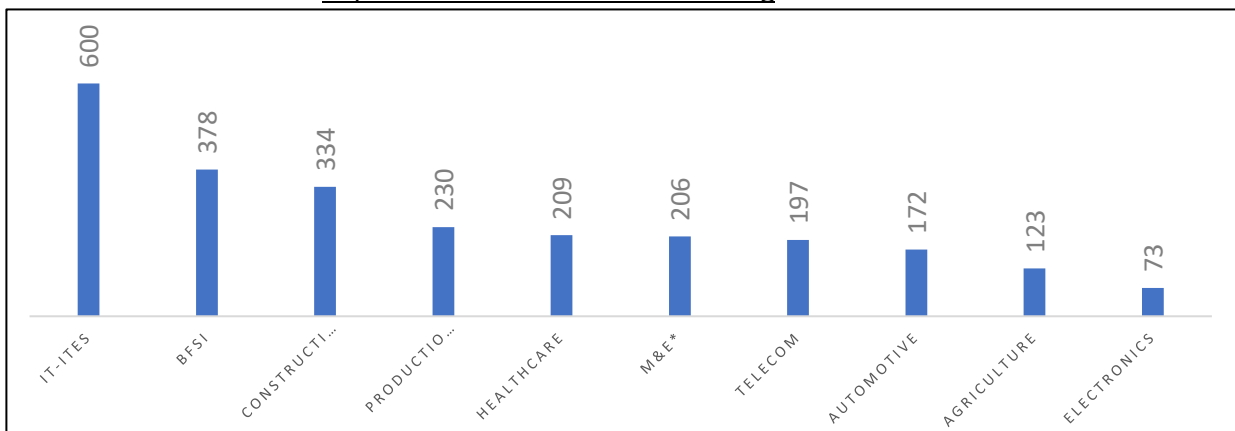
Top 10 Sectors Based on Count of Participating Employers

5.4 Employment Opportunities

3,540 shortlisting offers have been given out (List of employer-wise breakup of shortlisted candidate number attached as **Annexure 2**); this effort was majorly supported by pre- screening effort undertaken by the ground team through the support of mobilization partners and respective employers.



Top 10 Sectors Based on Shortlisting



6. Post Event Media Coverage

- 6.1 Press release & video bytes of employees and employers on social media
- 6.2 WhatsApp messages to all candidates registered on NSDC platform for capturing their participation details along with other required information i.e., location, qualification, job preference etc. while ensuring candidates have access to apply for preferred jobs
- 6.3 Follow up with all employers (calls and email) for sharing the details of selected candidates along with job locations and feedback for the event
- 6.4 A total of 1086 Offer letters were collected from the employer's details attached as **Annexure 3**

Glimpses of Post Event Media Coverage

Kaushal Mahotsav job fair is first-of-its-kind in South India

The Hindu Bureau
HYDERABAD

Union Minister for Tourism, Culture and Development of NE Region G. Kishan Reddy stated that the National Skill Development Corporation (NSDC) has taken special measures to provide employment opportunities to the youth at their doorstep.

Speaking at the National Skill Training Institute (NSTI) here on Friday, he said that over 200 private companies in pharmaceutical, banking, manufacturing, IT, healthcare, automotive, logistics, production, electronics, apparel, tourism, food, agriculture, solar energy and other sectors, would participate in the 'Kaushal Mahotsav Job Mela' to be held on June 3 and 4 in Secunderabad for recruiting eligible youth. The job fair would be a first-of-its-kind in South India.

Youths who participate in the event but fail to get a job would be given skill development training so that they can compete for job opportunities again, the Union Minister said and asked interested candidates to register their names on the Kaushal Mahotsav website.

Regional Head - South of NSDC Puneetha Pushyaram said that the fair is part of NSDC's pan-India initiative to bring skilled job seekers, domestic and overseas employers onto one platform. Over 200 employers were expected to participate in the job fair and they were expecting over 15,000 job aspirants.

It was aimed at promoting employment and apprenticeship opportunities across sectors for empowering the youth of Telangana.

Interested youths can register their details on <https://kaushalmahotsav.nsdcdigital.org/> and explore different job roles.



Kishan Reddy

NSDC takes special measures to provide employment opportunities: Kishan Reddy



Hyderabad: Union Minister for Tourism and Culture G. Kishan Reddy, announced that the National Skill Development Corporation (NSDC) has implemented special measures to offer employment opportunities to the youth of India in their local areas. Speaking at a press conference held at the National Skill Training Institute (NSTI) in Secunderabad on Friday, the Minister highlighted that the upcoming Kaushal Mahotsav, the first of its kind in any South Indian state, will provide necessary training to the youth across various fields.

Reddy further stated that the Secunderabad Kaushal Mahotsav Mela is scheduled to take place on June 3-4, where more than 200 private companies from sectors such as pharmaceuticals, banking, manufacturing, IT, and hospitals will participate in recruiting the youth. This fair is expected to create around 40,000 job opportunities. The Minister exemplified the NSDC's collaboration with several organizations in the field of security, emphasizing their efforts to provide opportunities and skills to the youth in the North-Eastern states. Moreover, Reddy assured that individuals who do not find job opportunities during this drive will receive proper training and be presented with job opportunities again. He urged interested candidates to register their names on the Kaushal Mahotsav website.

Puneetha Pushyaram, Regional Head-South at the National Skill Development Corporation, emphasized that the Kaushal Mahotsav is part of NSDC's pan-India initiative to connect skilled job seekers with domestic and overseas employers on a single platform. Over 200 employers are participating in the event, and it is expected to attract more than 15,000 job aspirants.

The recruitment drive, organized by the Ministry of Skill Development and Entrepreneurship (MSDE) in collaboration with the National Skill Development Corporation (NSDC), aims to promote employment and apprenticeship opportunities across sectors, empowering the local youth of Telangana. The event will see the participation of Nipuna, a non-governmental organization, and various government departments. This recruitment drive seeks to bring together skilled job seekers and employers, both domestic and overseas, to provide on-the-spot job offers and boost employment and livelihood opportunities for Indian youth. Additionally, it aims to accelerate economic growth and development in the state.

7. Annexure

Annexure 1 (List of Employers and Sector)		
S. No.	Name of the Employer	Sector
1	Agile Airport Services (IndiGo Airlines)	Aerospace and Aviation
2	Calibehr Business Support Services And Pvt Ltd	Agriculture
3	Sri Vijaya Bio Fertilizers (India) Pvt Ltd	Agriculture
4	TATA Strive	Multiple Sector
5	Aasaan Jobs	Automotive
6	Hyderabad Coach Builders Pvt Ltd	Automotive
7	PUR Energy	Automotive
8	Sri Jayalakshmi Automotives Pvt. Ltd	Automotive
9	The Mithra Agencies Hyderabad	Automotive
10	Varun Motors Pvt. Ltd.	Automotive
11	SDC Management & Solutions Pvt Ltd	Banking, Financial Services and Insurance
12	Smart Services	Banking, Financial Services and Insurance
13	Inclusive Divyangjan Entrepreneur Association	Multiple Sector
14	Masti Health & Beauty Pvt. Ltd. Formerly Known As O2 Spa Salon Pvt. Ltd.	Beauty and Wellness
15	Ridhira Living Pvt. Ltd.	Beauty and Wellness
16	Bharat Financial Inclusion Ltd	Banking, Financial Services and Insurance
17	Call For Jobs	Banking, Financial Services and Insurance
18	Ebixcash Global Services	Banking, Financial Services and Insurance
19	Factset Systems India Pvt Ltd	Banking, Financial Services and Insurance
20	HDB Financial Services	Banking, Financial Services and Insurance
21	JM Financial	Banking, Financial Services and Insurance
22	Money Yogya	Banking, Financial Services and Insurance
23	Reliance Nippon	Banking, Financial Services and Insurance
24	SBI Cards	Banking, Financial Services and Insurance
25	ShriRam Chits Pvt. Ltd.	Banking, Financial Services and Insurance
26	Prerna Engineering Education Group Pvt. Ltd.	Capital Goods
27	Ricetec Machinery Private Limited	Capital Goods
28	Yashaswi Academy For Skills	Capital Goods
29	Anandanilayam Developers Pvt Ltd	Construction
30	Building Blocks Group	Construction
31	CMAC India Pvt Ltd	Construction
32	JSR Group Suncity	Construction
33	Kakatiya Developers	Construction
34	Lakshmmi Narasimhaw Security Agency	Construction
35	MSM Enterprises	Construction
36	Shashwita Developers Pvt. Ltd.	Construction
37	Sri Logillu Marketing & Services Pvt. Ltd.	Construction
38	Urban City Infra Developers	Construction

39	First Allied Services	Domestic Workers
40	Omullane Management Solutions Pvt Ltd	Multiple Sector
41	Dhanush Engg Services India Pvt. Ltd.	Electronics
42	VRR Enterprises	Electronics
43	B New Mobiles Pvt Ltd	Electronics
44	Bhagwati Products Ltd	Electronics
45	Maithri Aquatech Private Limited	Electronics
46	Hyderabad Food Products Pvt Ltd (Surya Masale)	Food Processing and Preservation
47	Greencell Energy	Green Jobs
48	Sanish Solar Solutions	Green Jobs
49	Apollo Hospitals Enterprise Limited	Healthcare
50	Apollo Pharmacies Limited	Healthcare
51	Aster Pharmacy	Healthcare
52	Dzire Consultancy	Healthcare
53	HCAH (Healthcare At Home India Pvt. Ltd.)	Healthcare
54	Konnect Diagnostics	Healthcare
55	Life Circle Health Services Pvt Ltd	Healthcare
56	Optival Health Solutions Pvt Ltd (MedPlus)	Healthcare
57	Rainbow Hospitals Medicare Limited	Healthcare
58	RR Veterinary Healthcare Pvt. Ltd.	Healthcare
59	Live Connections	Multiple Sector
60	AIML Services Pvt. Ltd	IT-ITeS
61	Cavalry Infor Private Limited	IT-ITeS
62	Conneqt Business Solutions	IT-ITeS
63	CorpOne BPO	IT-ITeS
64	Digital Global Services	IT-ITeS
65	ECPL	IT-ITeS
66	Enlightcad Engineering	IT-ITeS
67	ESSVEE RecruitTech	IT-ITeS
68	Firstcall Teleservices Pvt Ltd	IT-ITeS
69	Forte Management Services Pvt Ltd	IT-ITeS
70	I Process Services India Pvt. Ltd.	IT-ITeS
71	Intellica Logic Private Limited	IT-ITeS
72	Kapston Services Limited	IT-ITeS
73	KBK Group	IT-ITeS
74	Manpower Group	IT-ITeS
75	Nebula Partners	IT-ITeS
76	ProPhoenix Soft Pvt Ltd	IT-ITeS
77	Quiencient Technologies	IT-ITeS
78	Startek Aegis Pvt Ltd	IT-ITeS
79	Synergem	IT-ITeS
80	Techzenure	IT-ITeS
81	Teleperformance	IT-ITeS
82	The Career Labs Technologies Pvt Ltd	IT-ITeS

83	Vajra IOT Pvt. Ltd	IT-ITeS
84	VEM Technologies Pvt Ltd	IT-ITeS
85	Writer Business Services Pvt Ltd	IT-ITeS
86	Zen Technologies Limited	IT-ITeS
87	One More Goal Pvt Ltd	Multiple Sector
88	MSN Laboratories Private Limited	Life Sciences
89	Appidi Technologies Pvt.Ltd.	Logistics
90	Awaze Limited	Logistics
91	Flipkart Pvt Ltd	Logistics
92	Mahindra Logistics Limited	Logistics
93	Navata Road Transport	Logistics
94	OM LogisticsS Limited	Logistics
95	Proconnect Supply Chain Solutions	Logistics
96	TEAM HR GSA Pvt. Ltd.	Logistics
97	Terrago Logistics Pvt Ltd	Logistics
98	Vistra HR Solutions Private Limited	Logistics
99	HR Co	Management and Entrepreneurship and Professional
100	Jobminar Consultants Pvt Ltd	Multiple Sector
101	Vagarious Solutions Pvt. Ltd.	Multiple Sector
102	Synchroserve	Multiple Sector
103	Teamlease Services Ltd.	Multiple Sector
104	SIIT Corporation	Multiple Sector
105	Fcbolutions	Multiple Sector
106	Ganpati Sugar Industries Limited	Production and Manufacturing
107	ICOMM Tele Limited	Production and Manufacturing
108	Johnson Lifts Pvt. Ltd.	Production and Manufacturing
109	H1HR Solutions Pvt Ltd	Media and Entertainment
110	Rocktec Infra And Mining Pvt Ltd	Mining and Minerals
111	Biophore India Pharaceutical	Pharmaceutical
112	Dr. Reddy Lab	Pharmaceutical
113	Hetero	Pharmaceutical
114	Ichor Biologics Pvt. Ltd.	Pharmaceutical
115	Pulse Pharmaceuticals Pvt Ltd	Pharmaceutical
116	Vasudha Pharma Chem Ltd	Pharmaceutical
117	Ramanand Power Systems Pvt Ltd	Power
118	Transcon Industries	Power
119	Accurate Rings Private Limited	Production and Manufacturing
120	Asian Paints	Production and Manufacturing
121	Baba Guruji Seva Trust	Production and Manufacturing
122	Eduvantage Private Limited	Production and Manufacturing
123	Involute Institute Of Technical Training And Placement	Production and Manufacturing
124	NCL Industries Limited	Production and Manufacturing

125	Vinayak Job Consultant	Production and Manufacturing
126	SVL Manpower Solutions Pvt. Ltd.	Multiple Sector
127	Qess Corp	Multiple Sector
128	MpowermentServices	Multiple Sector
129	Nalanda Corporate Services Pvt Ltd	Multiple Sector
130	2COMS Consulting Pvt Ltd	Retail
131	Big Basket	Retail
132	GI Staffing Services Pvt Ltd	Retail
133	Sai Silks Kalamandir Limited	Retail
134	V Retail Pvt. Ltd.	Retail
135	Weavings Manpower Solutions Pvt Ltd	Retail
136	Prompt Personnel Pvt Ltd	Multiple Sector
137	Stanex Drugs & Chemicals Pvt. Ltd.	Multiple Sector
138	Megha Pro Facility Management Private Limited	Multiple Sector
139	Atria Convergence Technologies	Telecom
140	Big C Mobiles Pvt. Ltd.	Telecom
141	HRH Next Services Pvt Ltd	Telecom
142	Northern IT Services	Telecom
143	Rabsa Utility Solutions India Private Limited	Telecom
144	Reliance Jio Infocomm	Telecom
145	SPR Human Capital Solutions	Telecom
146	Welspun Flooring Ltd	Textiles
147	Mountain Trail Foods Pvt Ltd	Tourism & Hospitality
148	Sapphire Foods India Ltd	Tourism & Hospitality

Annexure 2 (Employer wise shortlisted candidates)

Sl. No.	Name of the Employer's Organization	Sector	Total Shortlisted
1	Sri Vijaya Bio Fertilizers (India) Pvt Ltd	Agriculture	123
2	Shahi Exports	Apparel	8
3	Hyderabad Coach Builders Pvt Ltd	Automotive	6
4	PUR Energy Pvt Ltd	Automotive	20
5	The Mithra Agencies Hyderabad	Automotive	146
6	Call For Jobs	BFSI	1
7	HDB Financial Services Limited	BFSI	1
8	Money Yogya	BFSI	15
9	Reliance Nippon Life Insurance Co Ltd	BFSI	109
10	SBI Cards	BFSI	216
11	ShriRam Chits Pvt. Ltd.	BFSI	36
12	Ricetec Machinery Private Limited	Capital Goods	32
13	Asian Paints	Chemical	8
14	Anandanilayam Developers Pvt Ltd	Construction	24
15	Building Blocks Group	Construction	50
16	CMAC India Pvt Ltd	Construction	18

17	Dhanush Engg Services India Pvt. Ltd.	Construction	4
18	Kakatiya Developers	Construction	129
19	Shashwita Developers Pvt. Ltd.	Construction	109
20	Bhagwati Products Ltd	Electronics	6
21	Megha Pro Facility Management Private Limited	Electronics	9
22	Quess Corp	Electronics	8
23	Greencell Energy	Electronics	49
24	Sanish Solar Solutions	Electronics	1
25	Dzire Consultancy	Healthcare	2
26	HCAH (Healthcare At Home India Pvt. Ltd.)	Healthcare	3
27	Life Circle Health Services Pvt Ltd	Healthcare	2
28	Optival Health Solutions Pvt Ltd (MedPlus)	Healthcare	199
29	Stanex Drugs & Chemicals Pvt. Ltd.	Healthcare	3
30	AIML Services Pvt. Ltd	IT-ITeS	8
31	Digital Global Services	IT-ITeS	3
32	ECPL	IT-ITeS	1
33	Enlightcad Engineering	IT-ITeS	295
34	ESSVEE RecruiTech	IT-ITeS	80
35	Firstcall Teleservices Pvt Ltd	IT-ITeS	91
36	Intellica Logic Private Limited	IT-ITeS	7
37	Kapston Services Limited	IT-ITeS	21
38	Manpower Group	IT-ITeS	2
39	MpowermentServices	IT-ITeS	28
40	One More Goal Pvt Ltd	IT-ITeS	15
41	Quiencient Technologies	IT-ITeS	18
42	Ramanand Power Systems Pvt Ltd	IT-ITeS	6
43	Synergem	IT-ITeS	12
44	Techzenure	IT-ITeS	6
45	Teleperformance	IT-ITeS	5
46	Vagarious Solutions Pvt Ltd	IT-ITeS	2
47	AWAZE LIMITED	Logistics	3
48	Mahindra Logistics Ltd	Logistics	28
49	Navata Road Transport	Logistics	5
50	Prompt Personnel Pvt Ltd	Logistics	17
51	HR Co	Management and Entrepreneurship and Professional	188
52	NBS My Manpower Resources Pvt Ltd	Management and Entrepreneurship and Professional	1

53	RR Veterinary Healthcare Pvt. Ltd.	Management and Entrepreneurship and Professional	1
54	Sri Logillu Marketing & Services Pvt. Ltd.	Management and Entrepreneurship and Professional	7
55	Teamlease Services Limited	Management and Entrepreneurship and Professional	9
56	Ganpati Sugar Industries Limited	Manufacturing	59
57	H1HR Solutions Pvt Ltd	Media and Entertainment	34
58	Reliance Jio Infocomm	Multiple Sectors	27
59	Johnson Lifts Pvt. Ltd.	Multiple Sectors	57
60	SIIT Corporation	Multiple Sectors	33
61	Hetero	Multiple Sectors	156
62	Nalanda Corporate Services Pvt Ltd	Multiple Sectors	2
63	Appidi Technologies Pvt.Ltd.	Multiple Sectors	26
64	Dr. Reddy Lab	Multiple Sectors	22
65	SynchroServe Global Solutions Pvt Ltd.	Multiple Sectors	29
66	Vajra IOT Pvt. Ltd	Multiple Sectors	123
67	Aasaan Jobs	Multiple Sectors	185
68	Jobminar Consultants Pvt Ltd	Multiple Sectors	75
69	Omullane Management Solutions Pvt Ltd	Multiple Sectors	5
70	TATA Strive	Multiple Sectors	12
71	Fcbolutions	Multiple Sectors	10
72	Accurate Rings Private Limited	Production and Manufacturing	7
73	Eduvantage Private Limited	Production and Manufacturing	17
74	ICOMM Tele Limited	Production and Manufacturing	5
75	SVL Manpower Solutions Pvt. Ltd.	Production and Manufacturing	126
76	Zen Technologies Limited	Production and Manufacturing	75
77	2COMS Consulting Pvt Ltd	Retail	1
78	Big Basket	Retail	4
79	Cream Stone	Retail	23
80	V Retail PVT LD	Retail	1
81	Atria Convergence Technologies	Services including Repair and Maintenance	29
82	CorpOne BPO	Telecom	148
83	Northern IT Services	Telecom	26

84	Rabsa Utility Solutions India Private Limited	Telecom	9
85	SPR Human Capital Solutions	Telecom	14
86	Welspun Flooring Ltd.	Textile	4

Annexure 3		
Count of Offer Letters – Employer Wise		
Name of the Employer	No. of Selection Letters	Sector
Aasaan Jobs	154	Logistics, BFSI, Food Processing and Preservation
Anandanilayam Developers Pvt Ltd	13	Construction
Bhagwati Products Ltd	8	Electronics
Building Blocks Group	51	Construction
CorpOne BPO	141	IT-ITeS
Hetero	136	Pharmaceutical
HR Co	165	Management and Entrepreneurship and Professional
Kakatiya Developers	128	Construction
Kapston Services Limited	13	IT-ITeS
Optival Health Solutions Pvt. Ltd. (MedPlus)	195	Healthcare
Reliance Nippon	2	BFSI
Shashwita Developers Pvt. Ltd.	80	Construction

*Employers are in the process of issuing offer letters and the final number will be updated accordingly.



Thank You